



The S O C - K E T



The weekly publication of the Optimist Club of Salem
 Volume 58 Issue 42 August 2, 2007
 Ye Olde Editor — Wes Alderson

The Club meets every Thursday noon at Willson House
 (check out our website at www.optimistclubofsalemor.org)

2006-07 Club Officers

President:	Bruce Gilbertson
President-Elect:	(position open)
Immediate Past-President	Maur Horton
Vice-Presidents:	Frank Milton & Dave Sevall
Secretary/Treasurer:	Arlen Hollinshead
Directors: (2 positions open)	Ray Thomas, Vern Tabery
	Bob MacArthur Frank Masser



There was a new face in the group today. Jerry Sheetz introduced Larry Trott, who also has a connection with the Oregon Lottery. A huge Optimist welcome, Larry, and hopefully you found cause to consider returning soon

and often.

A frequent visitor, who accompanies granddad, also came today and he is none other than Brandon Hulse. Brandon is still very active in soccer, so watch the sports pages for the latest. Their next couple of matches will be at Hillsboro.



Craig Seibel is the name of the Senior Police Officer who came to speak to us about the D.A.R.E. program and some of the changes that have been initiated since its inception in Los Angeles in 1983, and since his joining the Department in 1993.



Craig has had several different assignments, but opted for the Youth Services Unit four years ago, and this meant working with the schools to create an awareness of the risks kids face these days. For any who may be unaware of just what it is that the letters D.A.R.E. stand for, it is "Drug Awareness Resistance Education." However, the program has been expanded to encompass more than just drugs.

The Salem Police Department publishes a paper entitled D.A.R.E. News. To quote some of its contents, there is one paragraph that states "Because we care." It states that kids today grow up in a complex and confusing world. Through television, movies, music, and most of all, peers, our kids are exposed to drugs at a very early age.

Another paragraph begins "D.A.R.E.—To believe in themselves." D.A.R.E. teaches our children not to just refuse drugs, but how to do it. The solution is education.

A third paragraph is entitled "The New D.A.R.E. Difference. An Investment in Your Community's Future." The new D.A.R.E. curricula incorporate innovative prevention science and research-based strategies designed to improve student skills and outcomes. D.A.R.E. offers interventions during critical years of a student's education.

In a booklet that is being distributed, there are other definitions ascribed to the letters D.A.R.E.

- They are: Define — describe the problem
- Assess — what are choices
- Respond—make a choice
- Evaluate—review decision

Along with "Just Say No," the Optimist Club has willingly taken an equal part in supporting the D.A.R.E. program. One of the most active individuals who represented the club in times past was the late George LeTourneux. No one cared more about the health and welfare of kids in this city than did George, and we have continued to do our best to follow his example.

Oh yes, there were a few mementos that Craig distributed bearing the logo of the D.A.R.E. program; these being, a coin purse, a magnet for the fridge, a pencil, and an eraser.

To top off his visit, Craig awarded a t-shirt and a large cup to the person holding the lucky ticket number. Of course, these too spouted a message regarding the D.A.R.E. program. And who should the lucky winner be — none other than Dave Sevall. It could not have been more appropriate, because Dave has more than a little something to do with schools, and that shirt may well be seen in a hallway or two in the months ahead.

UPCOMING PROGRAMS



August 9	TBA
August 16	John Stauch Majestic Video
August 23	Cheryl Gribskov Travel Information Council
August 30	John Gallagher & Sharon Wright — Chemeketa CC

OREGON STATE FAIR
 Aug 24 - Sept 3, 2007



The sign-up sheet to evaluate the food booths at the State Fair has begun circulation, and there are a multiple number of slots to be filled. Remember, you don't have to be an Optimist member to participate in this endeavor. All we really require is that the person wants to help, and are willing to make an honest appraisal of the food and the service. And, aside from being reimbursed for the money spent, admission and parking are gratis as well. Where and when have you had such a deal as this?

The sooner you contact a club member, the sooner you can be assigned booths to evaluate.



Last week you were advised that Bruce Gilbertson has agreed to stay on as President for another year, and Arlen will continue as Sec'y/Treasurer. If my memory serves me correctly, Maur will be filling the post of Program Chairman to the extent possible.

Regrettably, there is still one unfilled position for 2007-08, and that is Bulletin Editor. This is two years in a row for Ye Olde Editor, and like anything else, the job begins to wear on one. Trying to be innovative and striving to keep the bulletin interesting from one week to the next is not the easiest of assignments.



Jerry Sheetz wishes to remind everyone that the District Convention is to be held at Valley River Inn, Eugene, August 17—20. If you plan to attend, it is not too early to arrange accommodations.



This question was put to the membership today. What is your opinion of Willson House as a meeting site? Most everyone indicated a favorable attitude. No dissenters were observed. Now it is a matter of telephoning the membership and getting some of our absentees to attend.

Do you know of any families that might benefit from receiving a Police Department Newsletter referencing the D.A.R.E. program. If they have a computer, they need only to send an e-mail to cseibel@cityofsalem.net with the word "Subscribe" in the subject line.