



# The SOC-KET



The weekly publication of the Optimist Club of Salem  
 Volume 58 Issue 41 July 26, 2007  
 Ye Olde Editor — Wes Alderson

The Club meets every Thursday noon at Willson House  
 ( check out our website at [www.optimistclubofsalemor.org](http://www.optimistclubofsalemor.org) )

### 2006-07 Club Officers

President:	Bruce Gilbertson
President-Elect:	(position open)
Immediate Past-President	Maur Horton
Vice-Presidents:	Frank Milton & Dave Sevall
Secretary/Treasurer:	Arlen Hollinshead
Directors: (2 positions open)	Ray Thomas, Vern Tabery Bob MacArthur Frank Masser

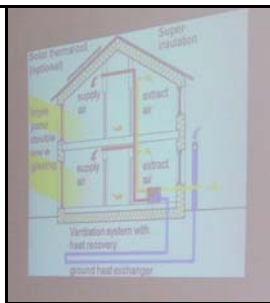


How did the cookie sales go this past weekend, you may ask? Well, let us just say that it was something less than spectacular. The chocolate-chip cookies were sold out by Saturday afternoon (around 2 p.m.). However, oatmeal-raisin cookies stuck around longer than we would have preferred. There were about seven boxes of them left at the time the cart

was closed down. Unless someone has an overwhelming desire to purchase a dozen or so, the rest will be held over to be sold at Oktoberfest. There doesn't seem to be any way to make an accurate prediction. Based on last year's performance, oatmeal-raisin seemed the preference, but not this year. Despite the far more favorable weather, entire cookie sales were below last year. Yuk!



John Shirley, Architect



The gentleman above presented a very informative display of various types of buildings. That which is shown above is obviously a sketch, but it does depict some of the more sophisticated equipment built into the modern home. There were simply too many pictures of buildings of various styles and materials from many different countries to include them all here, but the speaker was the primary point of focus in this instance anyway. Because it was necessary to project all pictures on the wall, for the most part John stood away from the subject picture is the rare exception.



most part John the subject picture is the

John's presentation "Sustainable sign" and the played all dif-

ferent types of buildings, from the most crude of grass huts to the most modern lofty buildings. Each of these displayed something unique to that particular area and, in many instances, each of the structures was designed to fulfill a local need. Seemingly of greater significance was the fact that most all the structures, especially those of more rudimentary design, were constructed of materials most readily available in that specific area. John explained that the Pacific Northwest is in an advantageous position because we are blessed with most of the materials used in construction, especially forest products. Areas such as Phoenix, AZ have to look elsewhere for their lumber.

Time, also, has played a large part in building design. An era that John referred to as the Industrial Revolution, saw a move to more complex structures, including the use of glass. The mid-twentieth century saw construction of buildings of immense proportions, especially those in the larger cities; New York and Chicago just to name a couple.

Mr. Shirley co-founded Anderson /Shirley Architects in 2004, and is currently focusing on residential, commercial, and school remodel projects. John graduated from University of Oregon, Summa Cum Laude, with a Bachelor of Architecture degree in 1986. We are very pleased that he agreed to bring his knowledge to us today.



### UPCOMING PROGRAMS

Remember that Cheryl Gribskov was to have been the guest speaker this time. Her presentation has been re-scheduled for next Thursday, August 2



The sign-up sheet to evaluate the food booths at the State Fair has begun circulation, and there are a multiple number of slots to be filled. Remember, you don't have to be an Optimist member to participate in this endeavor. All we really require is that the person wants to help, and are willing to make an honest appraisal of the

food and the service. And, aside from being reimbursed for the money spent, admission and parking are gratis as well. Where and when have you had such a deal as this?

The sooner you contact a club member, the sooner you can be assigned booths to evaluate.



While there has really been no formal announcement, and it may be delayed somewhat, two things have happened of late. The first item is that John Chamberlain has renewed his membership. Secondly, John has indicated that he will accept the post of President-Elect for the coming year (2007-08). After some arm-

twisting, Bruce has also agreed to serving as President for another year.

One other position that will have to be filled is that of Bulletin Editor. This is two years in a row for Ye Olde Editor, and his enthusiasm for the job is rapidly waning. Like most everything else, it has its plusses and minuses, but even Ye Olde Editor can only take so much.

### MORE OF BOB HOPE'S QUIPS

I returned to Cleveland for a really big homecoming. I remember it well. How they welcomed me...flags waving, bands playing, big parades and everything. Yes sir! Lucky for me I arrived on Flag Day!

Wine, woman and song have been replaced by prune juice, a heating pad and the Gong Show.

You know you're getting old when the candles cost more than the cake.

(On receiving his knighthood) Seventy years of ad lib material and I am speechless.

People who throw kisses are hopelessly lazy.



Everyone knows that there are reasons why meetings cannot be attended, but Frank Masser was liberated just long enough to make today's meeting. Most generally, Thursdays present a scheduling conflict for him, but today was the exception. Come when you can, Frank.