



# The SOC-KET



The weekly publication of the Optimist Club of Salem  
 Volume 58 Issue 29 May 3, 2007  
 Ye Olde Editor — Wes Alderson

The Club meets every Thursday noon at the Great Wall Buffet  
 ( check out our website at [www.optimistclubofsalemor.org](http://www.optimistclubofsalemor.org) )

## 2006-07 Club Officers

President:	Bruce Gilbertson
President-Elect:	(position open)
Immediate Past-President	Maur Horton
Vice-Presidents:	Frank Milton & Dave Sevall
Secretary/Treasurer:	Arlen Hollinshead
Directors: (position open)	Bob Bjurstrom
	Vern Tabery
	Bob MacArthur
	Frank Masser
	Flora Butts



Well, Saturday is the big day and, hopefully, everyone who intends to participate has gotten the word about the orientation to take place at 5:30 Friday evening at McCulloch Stadium. So that no one will have to go hungry, there is a rumor that pizza will be served.



Having heard nothing to the contrary, the plan to raise money through E-Bay is in full swing. The money raised will go to Salem Optimist Club Foundation. There is some uncertainty who is running the show, but Ray Thomas's name has been mentioned at the person to contact. If you have an item of value that might well qualify as something to sell through E-Bay, why not let Ray know about it? Such an item does not necessarily have to be a family heirloom, but something of interest to a potential buyer.



## UPCOMING PROGRAMS

May 10 TBA



## GREAT BEGINNINGS

Today we had the pleasure of welcoming Tamra Goetsch, Management Analyst, who is also Great Beginnings Project Director for Marion County

Department of Children & Families. The first question one might ask is just what is Great Beginnings? If this writer's perceptions are even close to being correct, it is the objective of Great Beginnings to provide the proper kind of care among children ages 0 to 4 to enhance their learning capabilities.

Were you aware that at birth, of all the organs in the human body, the brain is the least developed? If a child is deprived of loving care early on in his or her life, adverse consequences can seriously impair relationships at a later date.

Tamra began her presentation by circulating literature that supplies an overview. Briefly, "this initiative is about getting kids ready to succeed in pre-k or kindergarten by helping them as infant and toddlers form healthy attachments, develop positive peer relationships, experience and regulate emotions and safely explore their environment as well as have a medical home where their health needs are met."

Thinking beyond the relationships, health issues are very much a financial consideration. Following are examples regarding savings in costs:

\$1 invested in comprehensive prenatal care saves \$8.21 in later health costs.

\$1 invested in childhood immunization saves \$24.30 in childhood illness and death from illness.

\$1 invested in quality preschool education saves \$17.00 in later special education, crime, welfare and other costs.

\$1 invested in home visits for high-risk pregnant women saves \$13.68 in obstetrical, neonatal, and pediatric costs.

Only in existence since June, 2006, Tamra was unable to provide specifics in regard to the success of the program, but experience has provided much of the necessary feedback. However, there is reason to be confident that proper care provided to all the very young can reap rewards in later years.

A sincere thank you is extended to Tamra for bringing this program to our attention, and we wish it nothing but continued success. It is the little ones who will be the true beneficiaries.

## A BIT OF HUMOR (mangled history)

Without the Greeks, we wouldn't have history. The Greeks invented three kinds of columns— Corinthian, Doric and Ionic. They also had myths. A myth is a female moth. One myth says that the mother of Achilles dipped him in the river Styx until he became intolerable.



## YOUTH OF THE YEAR

As it now stands, this special event is to be held on Wednesday evening, May 16, beginning at 6:30 p.m., at the Almost Home Restaurant, 3310 Market St. NE.

There should be good crowd, especially since all of the honorees, faculty reps, and a sizeable share of family members will be present also. The dinner price is to be \$14.00 per person, including gratuity. There will be 3 entrees; chicken, prime rib, and pasta.



Arlen's challenge to Club members was to raise \$200 for Childhood Cancer Awareness month in June, to be sent to support the O.I. Program. Paul sweetened the deal by saying Negstad's would match the first \$100 raised by members (pending approval by his dear wife!!) Such a deal!! One hundred quickly becomes two hundred!! Checks should be made payable to O.I. Foundation, with "Childhood Cancer" on the memo line, and given to Arlen, or sent to the PO Box, or sent directly to Arlen. Let's show our support for these kids facing an uncertain future by "Bringing Out the Best In Kids!" We CAN do it!



Due to the fact that the students at Chemawa Indian School may be gone before May 16, when others are recognized, Matthew Navanick was honored today. School rep. Carol John said Matt's name continued to surface during deliberations, and there many reasons why he was selected, not the least of which he is a role model. Matt has also been successful in athletics, competing in both track and wrestling. Matt is returning to Utah, and intends to further his education at B.Y.U.

All the best to him as he pursues his objectives.