



# The SOC-KET

Bringing  
Out  
The Best  
In  
Children

The weekly publication of the Optimist Club of Salem  
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Ye Olde Editor — Wes Alderson

The Club meets every Thursday noon at Willson House  
( check out our website at [www.optimistclubofsalemor.org](http://www.optimistclubofsalemor.org) )

## 2007-08 Club Officers

President:	John Chamberlain
President-Designate	TBA
Immediate Past-President	Bruce Gilbertson
Secretary/Treasurer:	Arlen Hollinshead
Directors:	John Day, Paul Negstad, Frank Masser, Dave Sevall, Vern Tabery, Dave Wiley



This charming girl receiving her award for Most Involved in Community Affairs from Ray Thomas is Katie Reynoso, from West Salem High School.

There isn't room in this bulletin to list all the attributes this young lady displays. However, it would be a shame not to give full credit where credit is due.

To begin with, the term AWE-SOME was used, also in caps. **She rocks** was another term this same teacher wrote. She possesses strength of character, and was so kind and helpful. Another teacher wrote — Katie is a peer mentor for my study skills, 10th grade class, period 2. She is an outstanding role model. She has a "way of motivating peers to learn." Another wrote of her involvement in many clubs, and added "probably the most humble, positive, and kind student I have ever worked with!" Although undecided at this moment, her future plans include going to a small college in California.



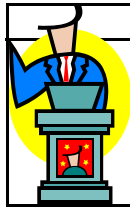
It is quite seldom that we picture an entire entourage, but shown beside Katie are her parents, Caroline and Rudy. The other super lady is Kirstin Jorgenson, Assistant Principal at West Salem High. Ray just likes to have his picture taken.



This equally charming young lady, representing McKay High School, is Jessica Lu. Much like the other honoree, her credentials are equally outstanding. Leadership Development and role model were two of the many accolades given this girl. She is a member of the Student Council, and the group with which

she was very much involved raised \$5000.00 for the Red Cross. Now, that is no small achievement. Another of her causes, so to speak, is Marion/Polk Food Share. Caring about the needs of others is one attribute that is most praiseworthy, and she has displayed this type of caring all through high school. Her future schooling includes the University of Washington. There is not one whit of doubt that she will accomplish all that she sets her mind to do.

Needless to say, these two young ladies personify the unselfish acts of many, and are ever so deserving of all the recognition they get. The future looks so bright for them, and we of the Optimist Club wish them ever so much success in the coming months and years,



## THE PRESIDENT'S COLUMN

Are you aware of something labeled the NOW program? It has undergone a couple of interpretations over the years; one is *NEW OPTIMISTS WANTED* and the other is *NO OTHER WAY*. Of course the objective is to add club members at an accelerated rate. The plan is to invite prospects to a special dinner, and make a pitch at that time. Without going into great detail now, what is your view of the concept? Express your views to President John. His comments and observations are as follows:

After looking at this challenge that we among many other clubs are facing, I've come up with what I feel can really open the doors for new membership in our club. It's really quite simple and I'm sorry that I didn't see it earlier. Since we are all aware that we used to sponsor Soapbox Derby, a Swing Choir Festival, and other things that did give us several new members. Regrettably, we are presently not so plugged in.

How do we overcome that challenge? I'm going to tell you a story of a couple of guys that I have spoken to in the last week. I told them of our club's desired goal of "bringing out the best in kids." I then gave them the facts that we give awards to high school students and co-sponsor the "Salem Kids' Relays". I then tell them of the new program that will be taking place on April 18 so that we can make Middle School students feel pride in making a positive difference in another person's life. In accomplishing this we, in turn, help make that difference. As one of these persons I spoke to is a Scout Leader, I asked him "is there something we could or should do?"

That's all we have to do— just ask for an idea on how to make a difference! Due to the present economy, people all over are seeking the richness to making a difference. If those prospects have an idea, why then shouldn't all of us put it to good use? Perhaps we or they cannot do it alone, but together we may just have the will and the resources. In order to do new things, we need to get those who have the ideas and are ready to "just do it!"



- March 19 Most Involved In Community Affairs
- March 26 TBA
- April 2 Dr. James Randolph  
Pimpollo Mission Trip



Does anyone know who this girl is? She might like to know her picture is being used to promote the Salem Kids' Relay Races. All we know about her now is that she is quite young and pretty, and she appears to be running as rapidly as her legs will carry her.

Remember, these races are going to require many bodies to help stage this event, so don't hesitate to approach someone you think may be willing to help. The date will be repeated time and time again. It is Saturday, May 9.



Do you have any photographs of Optimist Club members engaging in one or more activities, especially involving youth? Please make these available for copying by Dave Wiley. They will be returned a.s.a.p.



Although he missed having his picture taken, the Rev. David Childress was officially inducted into the club. If you hadn't heard, Dave (as he is usually called) is the pastor at Keizer United Methodist Church. A most resounding welcome to you, Dave.